



Colin M. Battersby, CIPP/US

MEMBER

Detroit

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OVERVIEW

Colin is a member in the firm's national Data Privacy and Cybersecurity Practice Group. He is certified by the International Association of Privacy Professionals as a Certified Information Professional for the United States, which is considered the gold standard for information privacy professionals.

He advises clients on best practices to prevent and respond to cybersecurity concerns, including leading data breach incident response efforts in combination with forensic technical vendors and company decision-makers, provides counsel on post-breach notice obligations in accordance with state data breach notice statutes or specific contractual obligations, drafts and coordinates the delivery of required notice throughout the United States and advises on post-breach remedial measures.

Prior to joining McDonald Hopkins, Colin was the co-founder and co-leader of the Cybersecurity and Data Privacy Service at Miller, Canfield, Paddock and Stone, P.L.C.

Colin also represents large and small businesses across many industries in claims alleging breach of contract, tort, product liability, legal and accounting malpractice and securities violations.

He earned his J.D. from Wayne State University Law School in 2007. Colin received a Bachelor of Economics from the University of Michigan in 2004.

Practice Focus

Data privacy and cybersecurity | Data privacy litigation | Business litigation | Breach coaching and incident notification | International privacy compliance | California Consumer Privacy Act

Honors & Recognition

Selected for inclusion in *Michigan Rising Stars* (2013-2017)

Leadership Oakland, LOXXI Graduating Class

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Credentials

EDUCATION

Wayne State University Law School

University of Michigan

ADMISSIONS – COURT

U.S. District Court for the Eastern District of Michigan

ADMISSIONS – STATE

Michigan

Professional & Civic

PROFESSIONAL ACTIVITIES

International Association of Privacy Professionals

State Bar of Michigan

COMMUNITY INVOLVEMENT

Old Newsboys' Goodfellows Fund of Detroit, Board of Directors

News & Insights

ALERT | NOVEMBER 22, 2021

Federal government issues new cybersecurity incident reporting rule for banks and bank service providers

ALERT | FEBRUARY 25, 2021

Industry specific privacy laws becoming a new norm

NEWS | JANUARY 8, 2021

Four McDonald Hopkins attorneys among speakers to be featured at 30th annual Ohio Business Tax Conference

ALERT | OCTOBER 29, 2020

Potential imminent cyber threat to hospitals and healthcare providers

ALERT | FEBRUARY 25, 2020

Don't get hooked by W-2 phishing scams this tax season

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NEWS | JANUARY 30, 2020

"From hackers to ransomware, governments byte back on cyberattacks"

NEWS | OCTOBER 23, 2019

WWJ Cybersecurity Panel At LTU Offers Advice To The 'Pwned'

BLOG POST | OCTOBER 7, 2019

Nevada updates privacy law, requires offer to opt out of data sale

NEWS | SEPTEMBER 30, 2019

Battersby, Masterson, Smith and Tito elected to membership of McDonald Hopkins LLC

BLOG POST | JULY 3, 2019

Blockchain on board!

BLOG POST | JUNE 28, 2019

Federal Energy Regulatory Commission expands cybersecurity incident reporting requirements

BLOG POST | JUNE 14, 2019

Texas enacts new laws bolstering cybersecurity of utilities and electric cooperatives

BLOG POST | APRIL 2, 2019

Criminals and regulators validate CEO concerns: Cybersecurity and data privacy prevention is a must

BLOG POST | FEBRUARY 27, 2019

JPMorgan Chase the first major bank to create its own digital currency

ALERT | APRIL 6, 2018

50 out of 50: Every state in US now has a breach notification law

NEWS | APRIL 4, 2018

McDonald Hopkins Hires Privacy Atty From Miller Canfield

NEWS | MARCH 26, 2018

Data privacy and cybersecurity attorney Colin Battersby joins McDonald Hopkins

EXTERNAL NEWS & PUBLICATIONS

Quoted, " Governments Byte Back on Cyberattacks," Corp! Magazine (November/December 2019)

Quoted, "Deadline looms for broad new EU data privacy rules," Crain's Detroit Business (February 18, 2018)

Quoted, "Online protection vital for today's law firms," Detroit Legal News (June 2, 2017)

"Law firms are setting up cyber specialties as attacks grow," Michigan Lawyers Weekly (May 22, 2017)

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Events

SPEAKING ENGAGEMENT | THE COMMUNITY HOUSE | MAY 23, 2023

Managing Data Privacy Risk: Practical Insights for In-House Counsel

SPEAKING ENGAGEMENT | APRIL 20, 2023

Cybersecurity Insurance and Legal Preparedness: What Every Director Should Know

MH EVENT | WEBCAST ONLY | JANUARY 12, 2023

Creating a threat actor playbook

SPEAKING ENGAGEMENT | LOEWS SANTA MONICA HOTEL | OCTOBER 11, 2022

Business Interruption, Restoration and Remediation

MH EVENT | WEBCAST ONLY | NOVEMBER 18, 2021

Cyber Savvy Series, Session 2: Wire Fraud How to Prevent and How to Respond

SPEAKING ENGAGEMENT | JANUARY 20, 2021

Harnessing the Blockchain for Tax, 2021 Ohio Business Tax Conference

MH EVENT | DECEMBER 10, 2020

Cyber Master Class Session 5: How it all comes together: The anatomy of a data breach

SPEAKING ENGAGEMENT | SEPTEMBER 23, 2019

Cybersecurity: Technology, Risk and the Law

MH EVENT | CLEVELAND | OCTOBER 9, 2018

Blockchain is coming: Are you ready?

SPEAKING ENGAGEMENTS

Speaker, "Trends in Workplace Data Privacy and Cybersecurity Threats," 47th Annual Labor & Employment Law Institute, April 20, 2022

Panelist, "The Most Common Mistakes When Responding To A Cyber Attack," CyberClan, October 14, 2021

Panelist, "Incident and Breach Management 101: What Your Organisation Needs to Know Now," Lexology, June 17, 2021

Speaker, "Technology for Solo or Small Firm Practitioners," Oakland County Bar Association, May 21, 2021

Speaker, "The Lifecycle of Ransomware," InfraGard Quarterly Meeting, February 4, 2021

Speaker, "Data Privacy and Cybersecurity for your Practice and Personal Life: Protecting your Most Valuable Assets," Strategic Wealth Consulting Group, Inc., Troy, Michigan, February 5, 2020

Panelist, "Harnessing the Blockchain for Tax...Practical Business Strategies to Incorporate Technology and How Fully Implemented Blockchain Technology Will Transform Business Tax Departments," 29th Annual Ohio Business Tax Conference, January, 29, 2020

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Panelist, "A Look at the Land: Regional FBI Cyber Threat Briefing," Cleveland, Ohio, November 21, 2019

"Be Ready for the Billion Dollar Scam," ePlace Solutions Webinar, October 29, 2019

Panelist, "Cybersecurity," WWJ Newsradio 950's Leaders & Innovators Series, October 17, 2019

Speaker, "Data Privacy and Cybersecurity for Municipalities," Bay City, Michigan, October 26, 2018

Panelist, "Cybersecurity Symposium," Travelers Institute, Oak Brook, Illinois, October 24, 2018

Speaker, "Creating the Best Incident Response Plan with McDonald Hopkins," Webinar, September 19, 2018

Panelist, "Protecting the fleet... and the car business: Today's cyber-physical threats disrupts automotive operating models," KPMG's 13th Annual Automotive Executive Forum, Cobo Center, Detroit, January 17, 2018

"Cybersecurity for the Energy Sector," Findlay, Ohio, November 30, 2017

"An Update on Cybersecurity in the Financial Industry," Birmingham, Michigan, October 12, 2017

"Why and How You Must Secure Your Business from a Cyber Attack," Small Business Legal Academy, Masonic Temple, Detroit, May 22, 2017

"Cybersecurity for the Energy Sector," Jackson, Michigan, April 26, 2017

"Cybersecurity Concerns for Mid-Marketing Lending," Detroit, April 19, 2017

Panelist, "The Law of Data and Cybersecurity," Wayne State University Law School, November 20, 2016

"Cybersecurity Issues for In-House Counsel," Bloomfield Hills, Michigan, October 27, 2016

"Cybersecurity Issues Facing the Financial Industry," Birmingham, Michigan, October 20, 2016